

# THE MILWAUKEE *Masterpiece* CLUB DAY

ON MILWAUKEE'S LAKEFRONT  
AUGUST 25, 2012

## Official Registration Form



**The Milwaukee Masterpiece** is a full weekend of automotive events with rare cars and motorcycles from around the world. This year is the centennial celebration of the 1912 Vanderbilt Cup and Grand Prize races at Milwaukee. We are featuring Mercedes Benz and Fiat. Celebrate the automobile as art and heart-pounding excitement!

Create an unforgettable weekend for your club members by taking part in a nationally recognized event that highlights the impressive history of the automobile.

Clubs specializing in American, English, German and Italian vehicles as well as Hot Rods and Motorcycles will display their finest on Club Day.

### THE DETAILS

Veterans Park on Milwaukee's Lakefront — 1084 N. Lincoln Memorial Drive

Saturday, August 25, 2012 - Club Day is open to the Public from 10:00am - 3:00pm

**Vehicles must remain in their designated parking spot during public hours.**

**Rain or Shine - The Show Will Go On!**

The following awards will be given on Club Day:

**People's Choice ■ Sponsor's Cup ■ Best of Show**

Clubs are encouraged to hold their own concours.

**Pre-registration is required. Registration closes August 17th.**

**\$15 per vehicle if registered before July 1st**

**\$20 per vehicle if registered after July 1st**

Your registration fee awards you two (2) exhibitor passes good for the entire Milwaukee Masterpiece Weekend and continental breakfast for two (2) on Saturday.

**That's a \$50 value!!**

***Registration fees are non-refundable & non-transferable.***

***Cancellations, prior to August 24th, will be turned into one (1) two-day pass per vehicle & will be held at Will-Call at the Main Gate of the event.***

[www.milwaukeemasterpiece.com](http://www.milwaukeemasterpiece.com)

Registration on Next Page

# REGISTRATION FORM

Vehicle Owner's Name \_\_\_\_\_

*Please indicate owner name as you wish to see it in all printed materials.  
Two (2) exhibitor passes will be provided per registered vehicle.*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Club Affiliation Brew City Cruise Night

Name on Exhibitor Pass 1 \_\_\_\_\_

Name on Exhibitor Pass 2 \_\_\_\_\_

**One vehicle per Registration Form, please**

Vehicle Year \_\_\_\_\_ Marque/Make \_\_\_\_\_ Model \_\_\_\_\_

Trailer Parking Needed? \_\_\_\_\_ Arrival Date \_\_\_\_\_

## RELEASE AND INDEMNITY

In consideration of the acceptance of this registration for Club Day, to be held August 25, 2012 (the 'Event'), by Jewish Family Services, Inc. ('JFS'), the undersigned agrees as follows:

1. To the extent not prohibited by law, the undersigned agrees to indemnify, defend and save harmless JFS, its committee, staff, director, volunteers and agents (individually and collectively the 'Released Parties') from and against any and all liability, claims, damages, costs and expenses in connection with the undersigned's participation in the Event which result from the undersigned's fault or neglect.
2. The undersigned acknowledges that the Released Parties assume no liability for stolen or damaged property of the undersigned and the undersigned agrees that he/she is displaying his/her vehicle at his/her sole risk and, to the extent not prohibited by law, the undersigned waives all claims against the Released Parties for damages to the undersigned's vehicle or vehicles at the Event resulting from any occurrence on the grounds of the event except those which result from fault or neglect of a Released Party.
3. The undersigned gives permission and free unconditional license to JFS to use any image of the vehicle or vehicles and/or its owner(s) and information regarding the vehicle for publishing / promotion / marketing purposes in connection with the Event or future similar events sponsored by JFS.

Owner's Signature and Date \_\_\_\_\_

Owner's Insurance Carrier \_\_\_\_\_

Policy Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

**DUE TO LIABILITY CONSIDERATIONS,  
REGISTRATIONS CANNOT BE  
ACCEPTED ON THE DAY OF THE EVENT.**

**SPACE IS LIMITED TO THE FIRST 500 VEHICLES.**

*THE FIRST 300 VEHICLES REGISTERED WILL RECEIVE A  
COMMEMORATIVE DASH PLAQUE.*

**Please remit this form with the appropriate registration fee to:**

The Milwaukee Masterpiece - Club Day

c/o Sarah Drilias  
Jewish Family Services, Inc.  
1300 N. Jackson Street  
Milwaukee, WI 53202

Check enclosed Total Amount \$ \_\_\_\_\_

Please charge my MasterCard, Discover or Visa

Name \_\_\_\_\_

Card Number \_\_\_\_\_

Signature \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

In August, an informational packet will be sent to you detailing load-in and load-out times, directions to the site, show field rules and regulations. In the meantime, should you have any questions, please contact

Sarah Drilias at 414-225-1342 or sdrilias@jfsmilw.org.

### **Vehicle pictures welcomed, but not required.**

Please do not send pictures including people (unless of historic significance) or awards. Emailed pictures must be sent as a Jpeg or Tiff attachment at no less than 300 dpi. DO NOT embed your photo in an email. Photos will not be returned. With your permission, photos may be reproduced in Public Relations materials. (Check one and Initial below.)

\_\_\_\_\_ I've enclosed photos of this vehicle.

\_\_\_\_\_ I've emailed Jpeg or Tiff file images of this vehicle to sdrilias@jfsmilw.org

I release these photos for publication. Owner's Initials \_\_\_\_\_